

Clarion Defence & Security and Crisis Intelligence launch DSEI Japan

Clarion Defence & Security and Crisis Intelligence Japan have today announced the signing of an agreement under which both parties will collaborate to launch and operate Japan's first tri-service defence exhibition & conference – "DSEI Japan".

Clarion is the largest organiser of major defence exhibitions worldwide with a portfolio including DSEI (London, UK), LAAD (Brazil), BIDEK (Bahrain) and EDEX (Cairo, Egypt). Crisis Intelligence Japan has operated in the defence and security industry in Japan for many years, and is responsible for the organisation of Japanese industrial and military participation in many leading international defence exhibitions, where it works in close co-operation with the Japanese Ministry Of Defense ("JMOD") to support Japanese industry in their export efforts.

DSEI Japan will be organised by Crisis Intelligence & Clarion Events, and will take place for the first time at Makuhari Messe from November 18-20, 2019. The exhibition and associated conferences will run biennially thereafter, and in keeping with the themes of DSEI in London, DSEI Japan will cover all four domains of Land, Naval, Aviation and Security.

Clarion Defence & Security's Managing Director Tim Porter said: "We have been working with Asari-san and his team at Crisis Intelligence for many years now, and have been tremendously impressed with the relationships they have built up right across the Japanese defence industry, especially with ATLA, JMOD and other official bodies."

Mr Porter added: "We have seen first-hand at our DSEI event in London the tremendous professionalism and enthusiasm that the CI team always bring to supporting and organising Japan's attendance at international defence exhibitions, and so I'm delighted to have the opportunity to work CI in Japan to create a brand new show in Tokyo – DSEI Japan 2019."

Mr Asari, CEO of Crisis Intelligence said: "We have been honoured to support ATLA and Japanese industry in their participation at very many international defence events across the world over the past 6 years, and it is a logical progression of that activity to now be working with Clarion to create a tri-service event in Japan."

Mr Asari added: "It is important for all of the defence community here in Japan to have an internationally-recognised defence event in Japan, and we are delighted that Clarion have agreed to partner with us to create exactly such a world-class event. Their vast experience and network of contacts across the global industry is unrivalled, and so we very much look forward to working with them to ensure that DSEI Japan 2019 is a great success."

Tim Porter & Mr Asari signing the agreement to jointly stage DSEI Japan on the Clarion stand at the DSA Exhibition in Kuala Lumpur, Malaysia

